

## "INTERNATIONAL SUMMER SCHOOL BRAZIL, 2023|01"

The Careers and Internationalization office presents the schedule of the "International Summer School BRAZIL 2023 edition". The program will take place from March 27, 2023 to April 5, 2023 and will have the theme: "Economy, Arts and Education as Cultural Identity". The program select students from Brasil (schools HECSA, STEAM and Law) and Poland will attend remotely. The lectures will be given by 12 Speakers, being 06 Speakers from Brazil [schools: HECSA, STEAM, Law and Master (Corporate Governance and Information Society Law) and by 06 Speakers of the Faculty of Economics and Sociology, in POLAND.

Official schedule:

**27|03**

13h - 14h (Brasília, Brazil time). Opening of the event: Vice President Prof. Dr. Manuel Nabais da Furriela (FMU | FIAM FAAM); Prof. Dr. Piotr Gabrielczak, Vice Dean - International Relations (Łódź) e Prof. Dr. René Teixeira (FMU).

**28|03**

13h - 14h (Brasília, Brazil time). Speaker Brazil: Ricardo Libel Waldman | Title: Surveillance capitalism and the role of education in the protection of cultural identities.  
14h10 - 15h10 (Brasília Time, Brazil). Speaker Łódź: Tomasz Serwach | Theme: Culture and economic growth.

**29|03**

13h - 14h (Brasília, Brazil time). Speaker Brasil: Peter Ribon Monteiro | Theme: The importance of on-site study for learning in Architecture and Urbanism.  
14h10 - 15h10 (Brasília, Brazil time). Speaker Łódź: Marika Ziembra | Theme: Financial education from an early age as a way to shape the right attitudes in society.

**30|03**

13h - 14h (Brasília Time, Brazil). Speaker Brazil: Nivaldo Sebastião Vícola | Theme: The post-truth era and the challenges to democracy.  
14h10 - 15h10 (Brasília, Brazil time). Speaker Łódź: Marta Jabłońska | Theme: Digital habits across social generations: Millennial murderers and furious Zoomers.

**31|03**

13h - 14h (Brasília, Brazil time). Speaker Brazil: Thiago Felix Mattioli | Theme: Identity and Socialization in Policy Transfer: the case of the Thematic Unit of Citizen Security.  
14h10 - 15h10 (Brasília, Brazil time). Speaker Łódź: Aygün Kam | Theme: The effect of the characteristics of generations X and Y on organizational culture and organizational identification relationship.

**03|04**

113h - 14h (Brasilia, Brazil time). Brazil speaker: Ricardo Luiz Pereira Bueno | Theme: Exchange actions provide the exchange of experiences - the identification of practices and understandings of various concepts in different cultures.  
14h10 - 15h10 (Brasília, Brazil time). Speaker Łódź: Bartłomiej Krzeczewski | Theme: Intercultural aspects of behavioral finance (together with Olga Krzeczewska).

**04|04**

13h - 14h (Brasília Time, Brazil). Speaker Brazil: Simone Alves de Carvalho | Theme: Brazilian identity and business management.  
14h10 - 15h10 (Brasília, Brazil time). Speaker Łódź: Monika Wodnicka | Theme: Cultural identity in the processes of globalization and digitalization of the economy.

**05|04**

13h - 14h (Brasília, Brazil time). Closing of the event: Vice President Prof. Doutor Manuel Nabais da Furriela (FMU | FIAM FAAM); Prof. Doutor Piotr Gabrielczak, Vice Dean - International Relations (Łódź) and Prof. Doutor René Teixeira (FMU).